



## **NEWS RELEASE**

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### **Tara Levine Joins Inari as Chief Growth Officer**

**CAMBRIDGE, MASS. – April 1, 2019** – Inari today announced that Tara Levine has joined its leadership team in the newly created role of chief growth officer. Levine, who has two decades of experience in global business transformation and marketing leadership, will drive efforts to deliver strategic commercial expansion and further develop the brand of the agriculture technology business.

“Tara has a proven talent for leading teams as well as a strong track record of positioning companies for market expansion in very competitive, complex environments,” said CEO Ponsi Trivisvavet. “Inari was founded to create new value by approaching plant breeding in creative ways. Tara’s unique perspective and diverse experience will help the company to further accelerate our exciting growth trajectory.”

Levine brings to Inari an extensive background in business leadership, strategy, and marketing. Before joining the company, she served as vice president and general manager for Converse North America, a subsidiary of Nike, Inc. Levine also has held leading roles at Ocean Spray Cranberries, including as vice president of strategy and mergers and acquisitions, and managing director of its Europe, Middle East, and Africa business. Prior to that, she managed global markets and pioneered new branding for Procter & Gamble/Gillette. Levine is a graduate of Brown University and earned her MBA from Harvard Business School.

“Inari is an incredibly innovative company that is thinking differently about the changing world of seeds, sustainability, and the role of technology in these areas,” said Levine. “I am excited to help our company innovate and grow as we help farmers to do the same worldwide.”

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## **About Inari**

Inari uses genetic technologies and data science to develop next-generation seeds that reduce the natural resources required to grow our food, while providing farmers with more choice, performance, and value. Inari was founded by Flagship Pioneering in 2016, and is headquartered in Cambridge, Mass., with additional sites in West Lafayette, Ind., and Ghent, Belgium. The company was honored as a 2019 Technology Pioneer by the World Economic Forum. To learn more, visit [www.inari.com](http://www.inari.com) or follow us on [Twitter](#) and [LinkedIn](#).