



**Colette Phillips, CEO and President  
Colette Phillips Communications, Inc**



**Priscilla Douglas, Founder and Principal  
PHDouglas & Associates**



**Lauren Pimpare, Founder and President  
Tomorrow's Women TODAY  
Boston Women's Leadership Council**

## **GETTING THERE AND STAYING THERE**

*Strategies for building a powerful sustainable personal brand with Boston's Connector and Founder of Get Connected*  
**Colette A.M. Phillips, moderated by Dr. Priscilla Douglas.**

*Introduced by Lauren Pimpare*

**Colette Phillips** is a values-based leader, trusted adviser and understands the importance of engaging and influencing key stakeholders. She has extensive experience in developing public relations branding and internal/external communications in areas of strategy, multicultural marketing and corporate citizenship. She is frequently consulted by corporations and non-profit organizations about how to articulate healthy, inclusive working environments for their employees and how to engage culturally diverse consumers.

In 2008, she launched Boston's premier inclusive business networking forum called Get Connected!, which brings together professionals, business and civic leaders and entrepreneurs from all cultures and industries. Her mission is to enrich professional development and forge new inclusive business/social relationships, making Boston a more welcoming city. Get Connected! is the creator of the historic GK100, Boston's first comprehensive list of the 100 Most Influential People of Color. *The Boston Globe* cites the social impact venture as "changing the conversation on diversity" and Phillips as a "Social Connector." As an active civic leader, Colette currently serves on Board of Trustees for Eastern Bank, The Greater Boston Chamber of Commerce and the Massachusetts General Hospital President's Council.

She has been named to *Boston Magazine's* Power 2018: The 100 Most Influential People in Boston, the *Boston Business Journal's* 2016/2017 Power 50 and *The Boston Globe's* A-List. Born in the Caribbean nation of Antigua, Phillips holds a Bachelor and Master of Science from Emerson College. She is the recipient of an honorary Doctor of Law from Mount Ida College.

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**Priscilla Douglas, Founder and Principal**  
**PHDouglas & Associates**

**Priscilla** is a trailblazer, thought leader and entrepreneur, Priscilla has a long history of being the first African American woman to hold influential positions in business, government, and academics. She is honored to be the first Massachusetts woman to be appointed to the Board of the International Women's Forum. Her path-breaking accomplishments have created a depth of experience and know-how that she readily shares with her clients. She is known for her insight, compassion, energy and warm smile.

As the founder and principal of PHDouglas & Associates, Priscilla coaches executives in the C-suite and individuals en route to the C-suite. Her book "Getting There and Staying There: Coaching Questions to Get There and Stay" continues to provide actionable advice to readers. Look for her new book in December 2019 - a guide that will help leaders stay mindful in the midst of complexity and distraction.

Priscilla is an active alumna of the White House Fellows Program, a member of the Board of Directors of Leader Bank, a trustee of the Boston Public Library, a member of the World Futures Society and an Overseer for the Boston Museum of Science. She is the Committee Chair for Ideas Remaking the World. An adventurer and unquenchable learner, she finds delight and beauty everywhere. Priscilla is an avid movie and theatergoer, you can also find her cycling, skiing or scuba diving in exotic locations.

**Lauren Pimpare, Founder and President**  
**Tomorrow's Women TODAY & Boston Women's Leadership Council**

**Lauren** founded Tomorrow's Women TODAY in 2009. Tomorrow's Women TODAY is primarily an invite-only organization comprised of emerging women who have been identified by leaders in the community. As Founder and President of this not-for-profit, Lauren is deeply committed to ensure that this intimate group of women are provided with a safe and supportive network, and have opportunities to learn from industry leaders whose stories and experiences educate and inspire.

Lauren's commitment to women does not end with her members. Lauren has worked hard to ensure that every year her organization participates in a "Pay it Forward" activity. Lauren has created a Fellowship Program within Tomorrow's Women TODAY for younger female leaders. She has also established a Student Membership within the group to provide emerging college students with opportunities to learn real-world networking skills and provide them with mentors. Recently, Lauren has launched a second not-for-profit focused on Executive female leaders called, The Boston Women's Leadership Council.

Lauren serves on the Board for The March of Dimes, The South Shore Conservatory, Boston Children's Hospital Virtual Advisory Council, and the Department of Public Health's Pediatric Palliative Care Family Advisory Council. Lauren lives in Cohasset and is the proud mother of 3 young children -one who is severally disabled and handicapped. She is an advocate in our community not only for women, but for children with special needs, and their families.