



## ***2019 Mentees***

*Our 2019 mentees are recognized as women who are high potential, strong emerging leaders. Representing over thirty, wide-ranging industries, the breadth and depth of talent in this class of mentees is impressive.*

**Erika Alvarez Werner**

Director  
Boston Plan for Excellence

**Carmen Arce-Bowen**

Vice-President  
The Partnership, Inc.

**Erica Baitler**

VP, Operations  
precisioneffect

**Lindsay Baldrige**

Director of Merchandising  
Converse

**Rachael Bellwood**

Client Services Associate  
KHJ Brand Activation

**Julie Bogart**

Associate Creative Director  
KHJ

**Emily Brems**

Chief Operating Officer  
Anaesthesia Associate of MA

**Gretchen Brittan**

Director, NA Distribution &  
Logistics  
Converse

**Suzanne Brown**

Vice President  
CBRE

**Katie Burkhart**

Founder  
KBurkhart & Co. | Illumyne

**Alison Casey**

Attorney  
Nutter

**Liz Chang**

Capital Markets Partner  
Berkshire Partners

**Natalie Cicciari**

Vice President Client Services  
Circulation Logisticare

**Nakeisha Cody**

Director of Undergraduate  
Research and Fellowships  
Simmons University

**Jessie Colbert**

Executive Director  
Mass. PPD Fund

**Kate Contreras**

Senior Manager  
Weber Shandwick

**Dana Cordova**

Vice President of Demand  
Generation  
Globalization Partners

**Ellen Cummings**

Regional Director State  
Government Affairs  
Verizon

**Katy DeMorua**

Senior Manager of  
Community Engagement  
Cradles to Crayons

**Marie desJardins**

Dean  
Simmons University

**Kelsey Donohue**

Director of Communications  
Harvard Institute of Politics

**Meaghan Douglas**

Director  
The Kinetix Group

**Dialynn Dwyer**

Staff Writer, Boston.com  
Boston Globe Media Partners

**Sarah Emond**

Executive Vice President and  
Chief Operating Officer  
Institute for Clinical and  
Economic Review

**Francesca Federico**

Co-Founder, Principal  
Twelve Points

**Heidi Flood**

Strategic Lead, Partnerships  
and Outreach  
The Boston Globe

**Sarah Gibbons**

Chief Designer  
Nielsen Norman Group

**Stephanie Goldstein**

Director of Marketing  
Nutter

**Dorree Gurdak**  
Marketing Communications  
Consultant

**Emily Holland**  
Snr Manager- Site  
Merchandising  
Converse

**Aimee Horowitz**  
Founder  
Crest Advising

**Katie Howard**  
Senior Associate  
KHJ

**Lauren Howe**  
AVP, Financial Institutions  
Eastern Bank

**Katie Hyten**  
Co-Executive Director  
Essential Partners

**Nicole Jackson**  
Vice President, Wealth  
Planner  
Brown Brothers Harriman

**Carolyn Jussaume**  
Client Partner  
Verizon Wireless

**Meghan Kelly**  
Associate  
Nutter

**Lindsey Kitchens**  
Senior Law Clerk  
Brookline Bancorp, Inc.

**Kathrin Koedderitz**  
RSM  
Globalization Partners

**Jayda Leder-Luis**  
Account Director  
Denterlein

**Emily Levin**  
Communications Manager  
Globalization Partners

**Nancy Li**  
Product Manager  
Verizon

**Ginger Ludwig**  
VP, Global Marketing &  
Business Development  
Racepoint Global

**Katherine Machnich**  
Associate  
Brown Brothers Harriman

**Nakia Maddox-Eubanks**  
Portfolio Strategist  
Bainco Investors

**Caroline Marks**  
Associate  
Brown Brothers Harriman

**Erin McCullough**  
Sales Executive  
Globalization Partners

**Meredith McHale**  
Marketing Consultant

**Ellen McQuaid**  
Senior Manager  
Verizon

**Rachelle Mercier**  
Associate General Counsel  
Group Insurance Commission

**Nondini Naqui**  
Insurance Marketing  
John Hancock

**Danielle Oristian York**  
Managing Director  
21/64

**Karen Pantinas**  
Senior Public Relations  
Manager  
Globalization Partners

**Patricia Pino**  
Brand Marketing Director  
Converse

**Mary Kate Powers**  
Senior Associate, Client  
Services  
KHJ Brand Activation

**Jennifer Putzbach**  
Finance Director  
Boston Globe Media

**Amy Reilly**  
VP, Communications &  
Investor Relations  
Kaleido Biosciences

**Jennifer Riibe**  
Account Planning Director  
Converse

**Kristin Robbins**  
Director, Program & Alliance  
Management  
Kaleido Biosciences

**Kathryn Rose**  
CEO/Founder  
wiseHer

**Simone Rosetti**  
Senior manager - Network  
Assurance  
Verizon

**Rachael Sage**  
Senior Manager  
Verizon

**Abby Shepard**  
Principal Designer  
Abby Shepard Studio

**Krista Sherman**  
Law Clerk  
Globalization Partners

**Jennifer St Peter**  
Senior Manager, Risk  
Management  
Fidelity Investments

**Kate Taunton-Rigby**  
Director, Human Resources  
SS&C Eze

**Amy Tessendorf**

Vice President  
Weber Shandwick

**Kristin Thomas**

Founder, Functional Nutrition  
Practitioner  
Thrive by Food

**Halle Thomas**

Senior Development Manager  
Millennium Partners

**Keri Thompson**

Seniore Lecturer  
Emerson College

**Melanie Todman**

Associate  
Nutter McClennen & Fish

**Lauren Van Nostrand**

Relationship Manager, Toast  
Payments  
Toast, Inc.

**Sara Vitolo**

Director Account Operations  
Converse

**Meredith Wallace**

Department Administrator  
Brigham and Women's  
Hospital

**Loreen Watts**

Program Manager  
Greater Boston Chamber of  
Commerce

**Erin Whitney**

Associate  
Nutter, McClennen & Fish, LLP

**Sophia Wolf**

Sales Executive  
Globalization Partners

**Keri Wolfe**

Senior Manager of Partner  
Relations  
Cradles to Crayons

**Liv Woods**

Director, Finance and  
Operations  
Amyloidosis Research  
Consortium

**Merina Zeller**

Account Executive  
Denterlein

**ERIKA ALVAREZ WERNER**  
**Director**  
**Boston Plan for Excellence**

Erika serves at the Boston Plan for Excellence as the Director of an AmeriCorps program aimed at addressing opportunity gaps for students in two schools in the Dudley neighborhood of Roxbury. Her passion is in education equity and dismantling systemic barriers that effect children and families in marginalized communities. Erika began her career in urban education 20 years ago through an AmeriCorps program in Boston and has been invested ever since. After studying public policy at the Harvard Kennedy School of Government, she served in the state legislature and state education agencies before returning to direct service in her current role. She lives in Brookline with her husband and three children.



**CARMEN ARCE-BOWEN**  
**Vice-President**  
**The Partnership, Inc.**

Carmen Arce-Bowen is the Vice President of The Partnership, Inc. She is responsible for the finances, events, program content and recruitment for all leadership development programs (Next Generation Executive Program, Fellows, Associates and BioDiversity Fellows) she also co-chairs Executive Council.

Prior to joining The Partnership, Arce-Bowen served for over three years as Director of Personnel and Administration in the office of Massachusetts Governor Deval Patrick overseeing and managing all matters related to high-level personnel transactions in the executive branch. Prior to this she served as Project Director of ONE Massachusetts at the Public Policy Institute in Boston where she helped train more than 250 community leaders across the state on issues related to community empowerment, taxation, basic aspects of climate change and public policy strategy.

Arce-Bowen has served on the boards of Massvote, The Chelsea Collaborative and Emerge Massachusetts. In 2010, Governor Deval Patrick appointed her to the Massachusetts Commission on the Status of Women. She is currently a career coach with the Posse Foundation and a board of trustees member at Buckingham Browne and Nichols School. Carmen was named by the Boston Business Journal as one of its 2018 40 Under 40 honorees, a competitive awards program which recognizes Boston's most promising young professionals.

Originally from Mexico, Arce-Bowen graduated with a LL.B from University Panamericana Law School in Guadalajara Mexico, a LL.M from Suffolk University Law School and a MALD degree from The Fletcher School of Law and Diplomacy focusing on International Development on Social and Political Change. She resides in Watertown with her husband and daughter.



**ERICA BAITLER**  
**VP, Operations**  
**precisioneffect**

Currently the VP of Operations at precisioneffect, Erica oversees systems and processes across all offices including playing a central role in the integration of two newly acquired units in Pennsylvania and London in 2018. She has spent the better part of the last 20 years in various advertising agencies and roles including brand promotions, client service, talent, and operations. She plays the daily balancing act of life as a working mother and is passionate about making agencies more working-mom friendly.



**LINDSAY BALDRIDGE**  
**Director of Merchandising**  
**Converse**

My name is Lindsay Baldrige. I'm the Director of Merchandising for North America at Converse. I have over a decade of industry experience in Buying/Merchandising functions. Outside of work, I enjoy traveling, yoga and visiting museums.



**RACHAEL BELLWOOD**  
**Client Services Associate**  
**KHJ Brand Activation**

I graduated from Bentley University last May with a B.S. in Business Marketing and a B.A. in Global Perspectives. I was lucky enough to have interned for KHJ Brand Activation through my college years, and have continued working there full-time ever since. In all honesty, I have big dreams and set a high standard for myself. I know I may be young, but I have been fortunate enough to be surrounded by some unbelievable mentors over the past few years that have helped me achieve great success.

It is my personal goal to constantly learn all I can from the people around me, so I am so grateful and excited to be a part of this event and continue to learn, grow, and connect with like-minded women!



**JULIE BOGART**  
**Associate Creative Director**  
**KHJ**

I'm a copywriter/associate creative director with 15+ years of writing and marketing experience, working for a range of companies, from creative agencies to nonprofits. I'm also a mom to two tiny humans who require a lot from me. Merging the two identities can often feel like treading water, if I were also giving two kids a bath and conducting a creative brainstorming session in that water. Luckily, I enjoy a challenge and love what I do, and am always seeking ways to be and do better, both at home and at work.



**EMILY BREMS**  
**Chief Operating Officer**  
**Anaesthesia Associate of MA**

I have been in the HealthCare (Finance/Operations) Administration space in Boston for 10+ years. I spent the majority of my time at Partners HealthCare in Research Finance and then at BWH. The last 3 years have been with AAM as the COO. AAM is currently transitioning and winding down and I am facilitating that process as I look for my next career move.



**GRETCHEN BRITTAN**  
**Director, NA Distribution & Logistics**  
**Converse**

I am currently serving as the Director of North America Distribution, Logistics, and Trade at Converse. I'm passionate about using data and analytics to solve problems and steer towards the optimal solution. I look forward to growing as a leader and both deepening and expanding my breadth of experience at Converse. Before taking on my current role, I served as the Director within Converse's Global Operations Strategy team. Before joining Converse, I worked as a retail consultant specializing in operations at a boutique consulting firm, where I worked for 5.5 years. Before transitioning into retail consulting, I spent 8 years as an officer in US Air Force Special Operations Command.



**SUZANNE BROWN**  
**Vice President**  
**CBRE**

My name is Suzanne Brown and I've been with CBRE for 8 years. My first 2 years were with the Econometric Advisors group and the remainder of my time has been on the Boston transaction and advisory team. After a recent merger and acquisition, I'm now apart of CBRE's Boston Consulting team. I'm a wife and a mother to a beautiful little girl, Ruby. I live in South Boston and have been living in greater Boston for about 17 years.



**KATIE BURKHART**  
**Founder**  
**KBurkhart & Co. | Illumyne**

Katie Burkhart crafts strategies based in logic and driven by purpose, delivering critical perspective, focus, and organization while constantly distilling the big picture into simple, meaningful actions.

She started by founding KBurkhart & Co., a purpose-driven branding firm, and serves as the lead brand strategist and designer. She is also the CEO of SaaS company Illumyne and soon-to-come Enduana. She's been called thoughtful, impressive, brilliant, and direct.

Katie speaks around Boston in her areas of expertise, which include presentation design, brand purpose, and entrepreneurship. She also writes content which has been published in FoundersWire, Boston Content, and The Startup.



**ALISON CASEY**  
**Attorney**  
**Nutter**

Alison C. Casey is an associate in Nutter's Litigation Department and works with clients primarily on complex intellectual property and commercial litigation as well as labor and employment matters. Clients rely on Alison's experience in all stages of litigation including motion practice, managing discovery, advocating at hearings and trials, and preparing appeals. Out-of-state companies benefit from Alison's frequent practice in the District of Massachusetts, which allows her to offer a specialized local perspective on cases litigated in the Commonwealth.

Alison's commitment to the firm's civic and charitable activities includes serving on the Massachusetts Women's Bar Association's Legislative Policy Committee as well as the Equal Justice Coalition. In these roles, Alison advocates for the fair and equal treatment of women in a just society and increases in civil legal aid funding for low-income Massachusetts residents.

Her pro bono activities include representing clients before the United States Immigration Court and Massachusetts Division of Unemployment Assistance. She has also coached a mock trial team comprised of college students participating in the Boston Lawyer's Group summer legal internship program.



**LIZ CHANG**  
**Capital Markets Partner**  
**Berkshire Partners**

I currently work at Berkshire Partners, focused on debt finance and debt capital markets advisory for our portfolio companies. Prior to joining Berkshire Partners in 2012 I was briefly at Citizens Bank and FTI Consulting. I joined FTI in NYC in 2009 and moved to Boston that same year. Prior to FTI I was in investment banking at Deutsche Bank and its predecessor companies (Bankers Trust) from 1996 - 2008. I attended The Wharton School, earning an MBA in 2006 and graduated from Bryn Mawr College in 1991 with a major in Economics.



**NATALIE CICCIARI**  
**Vice President Client Services**  
**Circulation Logisticare**

Dynamic Team Leader and Operations Executive with over 10+ years of Health Care IT experience capable of maintaining ownership of diverse business operations promoting company culture, vision and strategy. Successfully drive results through my leadership and decision-making skills by effectively balancing data, team and client needs to develop a consensus driven approach to align work cross-functionally and deliver desired business objectives. Specialize in building, improving and scaling business operations while developing and maintaining relationships throughout the organization, leading teams through change and developing future leaders in a high-growth company environment.



**NAKEISHA CODY**  
**Director of Undergraduate Research and Fellowships**  
**Simmons University**

Dr. Nakeisha Cody was born and raised in Boston, Massachusetts. She recently completed her PhD in Sociology from Northeastern University, with a focus on race, gender and class inequality within the US labor market. In particular, her dissertation examines Black and White women's entry into entrepreneurship within the greater Boston area. Dr. Cody currently serves as the Founding Director of the Office of Undergraduate Research and

Fellowships at Simmons University. Within this position, she collaborates with students, faculty and staff, to create rich scholarly communities, and is working to develop the academic infrastructure to strengthen learning opportunities for students.

Prior to her current position, she served as the Associate Director of Northeastern University's John D. O'Bryant African American Institute for almost five years, focusing on the holistic development of under-represented minority students. As its Associate Director, Dr. Cody oversaw the department's academic initiatives, leadership development, cultural programming and communications efforts. Dr. Cody has over 10 years of experience in higher education, including student affairs, faculty development, teaching and research. She was recently selected as a 2018 College Board Professional Fellow, a program which identifies, supports, and rewards professionals who work effectively to close achievement and attainment gaps in their schools, colleges, and communities. In addition to her PhD, Dr. Cody holds a Bachelor of Arts in Anthropology and African American Studies from the University of Virginia.



**JESSIE COLBERT**  
**Executive Director**  
**Mass. PPD Fund**

Jessie Colbert is the Founder and Executive Director of the Mass. PPD Fund, a new nonprofit working to significantly improve access to mental health services for new parents in Massachusetts. Prior to the Fund's launch, Ms. Colbert served as the Development Director and Assistant Development Director for MassBudget, a state-level think tank. She was also the first Director of the Ellen Story Special Legislative Commission on Postpartum Depression, now a national model on the issue. She currently serves as an appointed Commissioner on that body, and on the Massachusetts Board of the March of Dimes. Ms. Colbert lives in Jamaica Plain with her husband and three children.



**KATE CONTRERAS**  
**Senior Manager**  
**Weber Shandwick**

As a Senior Manager on the Integrated Media team at Weber Shandwick, Kate Contreras has spent the last 5+ years building relationships with both national and healthcare trade reporters. Her experience leading media relations for biopharma and health tech companies involves navigating the subtle nuances and sensitivities of today's unpredictable news environment. Kate provides expert counsel and support to a broad portfolio of clients, including Moderna, Inc., Charles River Laboratories, SVB Leerink, Stealth BioTherapeutics and Teladoc Health.

She has a passion for advocacy, loves to foster thoughtful dialogue and keeps a keen eye on headlines and media trends. As such, she works to consistently garner strategic,

standalone coverage for her clients through creative storytelling and leveraging her relationships with journalists.

Kate is a graduate of Northeastern University, where she received her Bachelor's degree in Communication Studies, with a concentration in Public Advocacy & Rhetoric and a minor in Political Science.



**DANA CORDOVA**  
**Vice President of Demand Generation**  
**Globalization Partners**

Dana is a marketing executive with a track record for creating multi-channel marketing strategies that drive brand awareness and meet revenue targets. She's experienced in go-to-market strategy, brand development, customer acquisition, and all aspects digital marketing.

Her career has spanned global organizations such as EF's Hult International Business School and numerous startups including Startup Institute, Safr Ridesharing for Women, and Janeiro Digital. She is currently the Vice President of Demand Generation at Globalization Partners

In 2016, she was named one of Boston's Top Women in Tech by Rev Boston, sponsored by Accomplice Venture Capital. She's a regular contributor to the Forbes Communication Council and serves on the non-profit Advisory Board of the Roca Young Mothers' program.

Learn more at: [danacordova.com](http://danacordova.com)



**ELLEN CUMMINGS**  
**Regional Director State Government Affairs**  
**Verizon**

Ellen M. Cummings serves as the Regional Director of External Affairs and State Government Affairs for Verizon in Massachusetts. Ellen's responsibilities include the development of communications and media strategies, community engagement, government and public relations. In addition, Ellen manages the Verizon Foundation's grant opportunities for Cape Cod, Western and Central Massachusetts.

Ellen responsibilities include the managing and administration of the regions philanthropic investments, including reviewing grant requests and qualifying grant recipients; prioritizing and assisting with requests for assistance from state and municipal officials; managing community relations projects and activities that include major stakeholder outreach initiatives and company sponsored events. Ellen, in addition, serves the Verizon representative on a number of boards and non-profits throughout Massachusetts.

Ellen serves on the Marlborough, Springfield Area and Worcester Area Chambers of Commerce, the Western Massachusetts Economic Development Council and Worcester Regional Research Bureau. Pioneer Valley Regional Employment Board.

Ms. Cummings is a member of the Massachusetts Bar Association and holds a Juris Doctorate from the Massachusetts School of Law. In addition, Ellen earned her Bachelor of Science degree in Political Science from Bridgewater State College.

Ellen served in the Army National Guard Signal Corp.



**KATY DEMORUA**  
**Senior Manager of Community Engagement**  
**Cradles to Crayons**

I grew up in South Boston in a (loud) family of 5 and now live in Cambridge with my wife and vivacious Australian Shepherd. After receiving my Bachelors from UMASS Amherst and completing 2 Americorps programs I began to pursue a career in the nonprofit sector. Today I work for Cradles to Crayons, engaging communities in the mission of providing essential items to children and families experiencing the challenges of poverty. In my professional life, I am energized by establishing high impact partnerships, project management, and creative problem solving. In my spare time I enjoy foodie ventures, volunteering with LGBTQ organizations, interior design, visiting Provincetown, and running.



**MARIE DESJARDINS**  
**Dean**  
**Simmons University**

I am the Inaugural Dean of the College of Organizational, Computational, and Information Sciences at Simmons University. I was previously an Associate Dean and Professor of Computer Science at the University of Maryland, Baltimore County; before joining the faculty at UMBC. I received my undergraduate degree from Harvard and my Ph.D. in Computer Science from UC Berkeley. My research is in artificial intelligence (especially machine learning and multi-agent systems) and computer science education (especially diversity, equity, inclusion, and pedagogy). My husband and I live in Brookline; one of our daughters is a senior at Harvard and the other is an MD/PhD student at Stanford Medical School.



**KELSEY DONOHUE**  
**Director of Communications**  
**Harvard Institute of Politics**

Kelsey is the Director of Communications at the Institute of Politics, overseeing communication strategy and media relations. Kelsey's career has spanned the intersection of politics, public service, and higher education. During the Obama Administration, Kelsey served as the Assistant Press Secretary for First Lady Michelle Obama, supporting the communications strategy surrounding Mrs. Obama's policy initiatives, Let's Move!, Joining Forces, Let Girls Learn and Reach Higher. In addition to her time at the White House, Kelsey held communications and digital strategy roles at U.S. Department of State, U.S. Department of Education, and EMILY's List. Most recently, Kelsey oversaw communications at Handshake, a career network working to support the job search for college students nationwide. Kelsey is a native New Yorker and received a B.A. in Communications from Marist College.



**MEAGHAN DOUGLAS**  
**Director**  
**The Kinetix Group**

Meaghan is a former Management Consultant at Accenture and current Director at The Kinetix Group. In her role she develops strategies that improve quality of care and increase operational efficiencies for a variety of Health System, Physician Group and Health Plan clients. She received her BS in Health Policy and Management from Georgetown University and her MPH from Columbia University's Mailman School of Public Health.



**DIALYNN DWYER**  
**Staff Writer, Boston.com**  
**Boston Globe Media Partners**

Dialynn Dwyer is a general assignment reporter for Boston.com. She joined Boston.com in 2015 after working as a reporter for KPFA Pacifica Radio in Berkeley, California, and for the Ithaca Times in Ithaca, New York.



**SARAH EMOND**  
**Executive Vice President and Chief Operating Officer**  
**Institute for Clinical and Economic Review**

planning and operations of the Institute for Clinical and Economic Review, a leading non-profit health policy research organization, as Executive Vice President and Chief Operating Officer. In that role, she is responsible for overseeing ICER's public programs, implementation efforts, operations, and finances. Prior to joining ICER, Sarah spent time as a communications consultant, with six years in the corporate communications and investor relations department at a commercial-stage biopharmaceutical company, and several years with a health care communications firm. Sarah began her health care career in clinical research at Beth Israel Deaconess Medical Center in Boston. A graduate of the Heller School for Social Policy and Management at Brandeis University, Sarah holds a Master of Public Policy degree with a concentration in health policy. Sarah also received a bachelor's degree in biological sciences from Smith College.



**FRANCESCA FEDERICO**  
**Co-Founder, Principal**  
**Twelve Points**

It's my mission to educate plan sponsors on the many challenges and risks of offering and operating benefit plans throughout the country. By reviewing hundreds of plans a year, I realized companies aren't receiving the advice they need to ensure their retirement plan truly benefits their employees. I focus the majority of my time working with plan sponsors to improve their company retirement plans (e.g., 401(k) and 403(b) plans). This year I was named by Financial Times to their Top 401 List of Retirement Advisers in the country and the only Female from MA on the list. In 2017, our firm was nationally recognized as a Top 401(k) Advisory Firm by NAPA.



**HEIDI FLOOD**  
**Strategic Lead, Partnerships and Outreach**  
**The Boston Globe**

Heidi sources and drives opportunities to support the Globe's journalism, connecting community partners - particularly nonprofits and foundations - with our work and mission. Prior to joining the Globe, Heidi worked at the intersection of credit investment and corporate philanthropy, serving as a project manager at Bain Capital Community Partnership and leading internal efforts to engage their global employee base in community service initiatives and fundraisers for a variety of nonprofits.



**SARAH GIBBONS**  
**Chief Designer**  
**Nielsen Norman Group**

Sarah Gibbons is Nielsen Norman Group's Chief Designer. With a background in design thinking, she works at the intersection of design strategy and user experience design.

Prior to joining Nielsen Norman Group, she worked at IBM, where her group was responsible for Enterprise Social Solutions. At IBM, she served as a design lead and design educator, setting the standard and rigor for new-hires with IBM Design.

Sarah received a Bachelor of Graphic Design from The North Carolina State University College of Design, graduating Summa Cum Laude and Valedictorian.



**STEPHANIE GOLDSTEIN**  
**Director of Marketing**  
**Nutter**

Stephanie Goldstein is the Director of Marketing at Nutter, where she is responsible for the development and execution of strategic marketing, communications, digital, branding and public relations activities that support the overall business goals and initiatives of the firm. Prior to Nutter, Stephanie spent 16 years as chief marketing officer and managing director at WilmerHale. Stephanie is the author of the book "Beyond the Brief: Communication Strategies for Lawyers and Legal Marketers". She holds a M.S. in Journalism from the Columbia University School of Journalism, and a B.A. in Art History from Tufts University.



**DORREE GURDAK**  
**Marketing Communications Consultant**

Dorree Gurdak is a strategic global marketing communications professional with over 20 years of agency experience. She has a focus on food, beverage, and health and wellness clients. Her area of expertise is developing integrated, breakthrough campaigns that reach both media and consumers. She led the Boston consumer practice of Weber Shandwick for ten years.

She collaborated with Ocean Spray for more than fifteen years and launched numerous products for the cooperative with integrated and smart campaigns. Dorree has a high emotional intelligence, which makes her a strong manager and mentor. She matches teams and clients very easily and pushes teams to deliver the most creative and strategic campaigns for the various clients she represents.



**EMILY HOLLAND**  
**Senior Manager- Site Merchandising**  
**Converse**

From a professional standpoint, I've had a digitally focused career throughout the past 8 years. Through time at Clarks, Wayfair and now Converse, I've gained significant experience in site merchandising and go to market focus areas, while most recently stretching into an opportunity overseeing digital buying.

On a personal side, I'm a Boston area native and currently reside in Charlestown with my husband. I went to Bryant University, where I studied Marketing and Communications, and loved my time there as a Bulldog!



**AIMEE HOROWITZ**  
**Founder**  
**Crest Advising**

After 20 years in Human Capital consulting, Aimee Horowitz founded Crest Advising. Its mission is to help clients improve results and increase joy at work through customized coaching partnerships.

Most recently, Aimee served as the Practice Area Leader for the Organizational Effectiveness practice at Slalom Consulting. Prior to that, Aimee was the global head of Talent Strategy & Inclusion at Oliver Wyman, where she spearheaded efforts in 26 countries and eventually became the inaugural Senior Organizational and Cultural Advisor to the Executive Committee. Under her leadership, the firm made significant advances in key talent measures and received accolades from Fortune, the Economist and Working Mother.

Earlier in her career, Aimee worked at Catalyst, where she advised clients to leverage inclusion and diversity as a competitive advantage. She got her start as a Human Capital Consultant, working in communications practices at both Mercer and Aon Hewitt.

Aimee received her MA in Organizational Psychology and her MEd in Counseling Psychology from Columbia University, her BA from Tufts University (summa cum laude), and a business certificate from Tuck at Dartmouth College.

Aimee is married to her high-school sweetheart. They live in Boston with their two children and dog. She loves to dance, hike and sing but her happiest moments are when she connects deeply and grows with others.



**KATIE HOWARD**  
**Senior Associate**  
**KHJ**

I am a Senior Associate of Client Services who is deeply curious about the why. I live at the intersection of marketing, communication, and design. My undergrad is in Advertising Design while my Master's degree is in Integrated Marketing Communications. I've always worked in agency life and love the fast-pace of it all! I'm also newly married and have a 4-year old yellow lab.



**LAUREN HOWE**  
**AVP, Financial Institutions**  
**Eastern Bank**

I am a full time employee working in the Financial Institutions Group at Eastern Bank, and we provide a wide array of banking services to community banks and insurance carriers across New England. I am also an evening law student at Suffolk University Law School, and I just finished my third year of school.



**KATIE HYTEN**  
**Co-Executive Director**  
**Essential Partners**

Katie is the Co-Executive Director of Essential Partners, an organization that equips people in communities and organizations with skills and systems to support effective communication in the midst of difficult moments and/or deep differences. She facilitates, trains and consults with groups in addition to her responsibilities within the organization. Outside of Essential Partners, she a Visiting Fellow and Lecturer at Tufts University, a mediator and an independent consultant in conflict resolution processes. Prior to joining Essential Partners, Katie completed her master's degree in international negotiation and conflict resolution at Tufts University's Fletcher School, where her research addressed foreign policy in religious conflicts. Katie also helped develop and manage the first university-wide interreligious institute at Pepperdine University. In 2013, she was awarded Harvard's Program on Negotiation (PON) Summer Fellowship to support her research and work with Search for Common Ground in Lebanon.



**NICOLE JACKSON**  
**Vice President, Wealth Planner**  
**Brown Brothers Harriman**

Nicole Jackson Leslie joined Brown Brothers Harriman in 2018 and is a wealth planner in the Boston office. Prior to joining BBH, Ms. Leslie practiced at the law firm of Choate, Hall & Stewart LLP, where she provided comprehensive estate planning advice designed to minimize transfer taxes, preserve family wealth and achieve personal and philanthropic goals.



**CAROLYN JUSSAUME**  
**Client Partner**  
**Verizon Wireless**

I have worked for Verizon for 20 years. Fifteen years in our wireline business in various sales roles and now 5 years in our wireless business. For the majority of my time at Verizon, I have worked with government customers. My primary responsibilities are government contracting, emerging technology projects, managing Verizon's relationship with the state of Massachusetts, training and supporting government sales representatives.



**MEGHAN KELLY**  
**Associate**  
**Nutter**

Meghan E. Kelly is an associate in Nutter's Corporate and Transactions Department and a member of the firm's Emerging Companies practice group. Clients rely on Meghan on a wide range of matters, including venture capital and angel financing transactions, mergers and acquisitions, and corporate governance. As a member of the Emerging Companies Practice Group, Meghan assists early stage clients from planning and formation, to realizing the business goals needed to secure third party investment, to achieving a successful exit. Meghan works with clients in a broad range of industries, including food & beverage, life sciences, consumer/retail, and biotechnology. Meghan is active in the Boston community, serving on the Greater Boston Chamber of Commerce's City Awake Leadership Council, as a mentor for Boston University School of Law students, and as a member of the Women's Bar Association.



**LINDSEY KITCHENS**  
**Senior Law Clerk**  
**Brookline Bancorp, Inc.**

I am 2013 graduate of Clemson University currently enrolled as a 4th year evening student at Suffolk University Law School. In addition, I work in the legal department at Brookline Bancorp, Inc.



**KATHRIN KOEDDERITZ**  
**RSM**  
**Globalization Partners**

Originally from Berlin, Germany, have travelled to 50+ countries on 6 continents, have worked as an outdoor guide in Costa Rica, the Yukon and Antarctica; am since roughly 5 years in Boston and since two years at GP as Regional Sales Manager (East Coast) running a team of 5 in a fast growing and really exciting international company. On the side I am currently setting up a life and leadership coaching business encouraging women to be their most amazing selves!



**JAYDA LEDER-LUIS**  
**Account Director**  
**Denterlein**

A creative and crafty individual with high brainstorming power, Jayda is committed to effective and efficient use of verbal and visual messaging. Jayda's Denterlein work spans several practice teams, including healthcare, public affairs, real estate, and non-profit. She also consults across client teams on social and digital media strategies.

Jayda previously worked at the Massachusetts Office of Consumer Affairs and Business Regulation, managing press and social media for six high-profile state agencies. She gained proactive pitching and crisis communications experience dealing with issues such as data breaches, professional licensing stings, banking and insurance rates, telecommunications access, and consumer law. Jayda was an integral part of the executive team, spearheading awareness projects including regional foreclosure prevention workshops, Consumer Shred Days, the 2013 Massachusetts Housing Week, and the Office's fake scam website initiative. She also helped develop the Get the Deal on Care healthcare transparency campaign, where she managed two social media channels, planned two regional conferences, and successfully placed stories in local and national media.



**EMILY LEVIN**  
**Communications Manager**  
**Globalization Partners**

After working in the nonprofit field for nine years, I joined the amazing team at Globalization Partners in July 2018 as Communications Manager. I have extensive experience in external and internal communications, content creation, and social media management. I enjoy thinking outside the box, taking on new challenges, and I'm always excited to learn and explore more.



**NANCY LI**  
**Product Manager**  
**Verizon**

Nancy is the Manager of Edge Computing Commercialization at Verizon. She is leading the commercialization strategy of new products leveraging 5G and Edge Computing. She led a team of 30 engineers and designers to launch one of the first smart cities products to use the machine vision and the integrated IoT system to reduce traffic fatalities and serious injuries. It was awarded as Boston Mayor's Best Practice in 2017. The product was deployed in about 10 leading cities in the US.

Prior to Verizon, she was the architect of a \$250M project to design control systems to prevent oil spills in the Gulf of Mexico. She got a Ph.D. in Materials Science and Engineering from Boston University at the age of 24 with 14 publications and 1 patent. She also received a Certificate in Systems Design and Management from MIT Sloan School of Management.



**GINGER LUDWIG**  
**VP, Global Marketing & Business Development**  
**Racepoint Global**

As VP of Agency Marketing & Business Development at Racepoint Global, Ginger oversees a global team across the US, UK and Hong Kong. Ginger manages new business prospecting, pitch development, media relations, content marketing, corporate channel strategy and executive thought leadership efforts for the agency. Ginger has spent 13 years in digital marketing, communications and advertising, working for agencies like Arnold Worldwide, Digital Influence Group and Almighty.



**KATHERINE MACHNICH**  
**Associate**  
**Brown Brothers Harriman**

Katherine Machnich joined Brown Brothers Harriman in 2013 and is a Senior Relationship Associate in the Private Banking division. Katherine works specifically with the firm's private wealth management clients. She began her career at BBH as a Relationship Management Analyst working with ETF clients. Katherine also interned for the firm before graduating with a B.A. in finance and marketing from Simmons College.



**NAKIA MADDOX-EUBANKS**  
**Portfolio Strategist**  
**Bainco Investors**

Nakia joined Bainco in 2019 and currently serves as a Portfolio Strategist. She provides custom investment and wealth management strategies for her clients, structuring portfolios that are tailored for each family (and/or individual) and their specific needs.

With over two decades of experience, Nakia has gained valuable experience in the financial services industry. Prior to joining Bainco, she worked as a Senior Vice President, Relationship Manager for CIBC Private Wealth Management where she provided personalized investments and family office services to high net worth families and individuals. In addition, she worked as an Assistant Portfolio Manager at Loring, Wolcott and Coolidge providing active portfolio management solutions to socially responsible investors. Ten years prior, she served in various roles including: Wellington Management Company in Client Service, Fidelity Management and Research Company in Equity Trading, and Standish, Ayer & Wood in Client Service.

Nakia is passionate about community involvement and volunteers at non-profit organizations that provide quality education for people of all ages. She also enjoys teaching dance, reading, traveling, and spending time with family and friends. She and her family live in Walpole.



**CAROLINE MARKS**  
**Associate**  
**Brown Brothers Harriman**



**ERIN MCCULLOUGH**  
**Sales Executive**  
**Globalization Partners**

Outstanding communication and interpersonal skills; committed team player with sales and marketing leadership experience; a proven work ethic that will add value to any organization; an educated business professional who is confident and competent.

Positive, self-driven individual who thrives in a fast-paced environment where multi-tasking and creativity are required.



**MEREDITH MCHALE**  
**Marketing Consultant**

Today's best brand marketers use empathy to create change. I help brands truly understand the customers they seek to influence and help craft narratives those customers actually want to hear.

A seasoned brand marketer and PR person at heart, I love creating earned, owned and shared opportunities that reach KPIs. The formula? Know your audience and deliver the right content in the right place at the right time and in the proper context.

\* As VP of Marketing at Genuine, I launched and led the brand strategy, positioning, publicity, content and email programs leveraging internal thought leaders to drive external interest. 10-12+% gain on site; 29% gain on LinkedIn.

\* As Chief Brand Officer at Lover.ly, I led brand strategy, marketing + communications and launched the company's paid, earned, shared and owned marketing efforts netting in a 600% increase in UVMs in four months.

\* As VP of Communications at NBCUniversal's DailyCandy, I led various pr + marketing campaigns to ensure brand health, visibility, relevance and revenue. I also created DailyCandy's first annual marketing tentpole program - Start Small, Go Big - netting in \$4 million in advertising sponsorships over three years.

\* And at MS&L, I cut my teeth in PR and integrated marketing while developing + leading brand marketing campaigns for Procter & Gamble's Swiffer, Febreze + Mr. Clean brands as well as General Motors' Chevrolet, Hummer & Cadillac brands.

Additional career highlights include:

\* Traveled nationwide on the Olympic Torch Relay route acting as a Chevy spokeswoman, meeting hundreds of America's everyday heroes (ie torchbearers) along the way.

\* Secured 30+ Today Show segments between DailyCandy and General Motors.

\* Secured DailyCandy's Suchin Pak as on-air talent at the Access Hollywood Golden Globes red carpet platform.

The takeaway: I'm a strategic + hands-on brand marketing leader obsessed with data, savvy messaging + success



**ELLEN MCQUAID**  
**Senior Manager**  
**Verizon**

I have worked at Verizon for the past 15 years, and am currently managing the Program Management office that supports the Commonwealth of Massachusetts contract. I am also the New England Chapter President for the Women's Association of Verizon Employees. Outside of Verizon, I volunteer with the Parkinson's Foundation and Paws4Survival.



**RACHELLE MERCIER**  
**Associate General Counsel**  
**Group Insurance Commission**

Rachelle S. Mercier is a legal and healthcare professional with experience working with insurance, hospitals, providers, and a pharmaceutical company. Currently the Associate General Counsel at the Group Insurance Commission, she recently negotiated healthcare contracts worth \$11B. Rachelle gives back to her community by coaching young women in the art of negotiations.



**NONDINI NAQUI**  
**Insurance Marketing**  
**John Hancock**

For the past few months Nondini has been leading the Insurance Marketing division for John Hancock focused on transformation. She is also the former President and CEO of the Society of Grownups, where she led the initiative from its early phases of incubation at IDEO, through launch and then ran the business for 3 years.

She is well versed in building start up brands from the ground up. At the Society of Grownups she was able to garner extensive PR and Media attention (195+ publications), and they were a finalist for Spike TV's Funniest Commercial of 2015 won the 2015 Webby award and the Boston Globe's Best of the New 2015. She also received the Ten Outstanding Young Leader award from the Boston Chamber of Commerce in 2016.

Her career is varied across Marketing, functions including Digital Product Marketing, and Strategy functions, and she's worked across different industries (Consumer Goods - KRAFT, Financial Services - ING DIRECT and social- co-founder Ethiopian Empowerment Initiative).



**DANIELLE ORISTIAN YORK**

**Managing Director**

**21/64**

Danielle is a speaker, facilitator and trainer working with individuals, families and organizations who seek to change the future through a strategic and operational exploration of values and identity. She is an internationally recognized expert on multigenerational and next generation philanthropy and family decision making.

As Managing Director of 21/64, a nonprofit practice founded to serve philanthropic and enterprising families, she and her partners develop and train on catalytic tools for transforming how individuals and families articulate values that motivate them and use them as benchmarks for decision making, now and in the future.

Danielle's experience working in wealth management, a family office and the non-profit space has given her different vantage points from which to catalyze and support strategic decision making. With more than 18 years of experience, a constant curiosity and warm presence, new and seasoned philanthropists, family foundations, non-profits and the advisors who serve are drawn to her for as they navigate what is next on their journey. Prior to joining the 21/64 Team, Danielle worked at UBS and Pitcairn Family office. She is married, with two children, and lives on the south shore of Boston.



**KAREN PANTINAS**

**Senior Public Relations Manager**

**Globalization Partners**

Karen is an experienced public relations professional who started her career as part of the PR team for Timberland in Stratham, New Hampshire. Following Timberland, Karen took progressively more responsible positions with public relations agencies such as Lewis Global Communications and WE Communications. Her most recent role on the agency side was as an Account Director focusing on technology, healthcare and consumer clients. Currently, she is the senior public relations manager at Globalization Partners.



**PATRICIA PINO**  
**Brand Marketing Director**  
**Converse**

Dynamic and results-focused brand marketing director with proven experience developing brands and optimizing cross-functional teams that strategically deliver revenue-producing results. +15 years of marketing in footwear & apparel industry. History of successfully fostering relationships with leadership and diverse teams, which result in meaningful business partnerships. Create, and deliver brand and product campaigns that drive consumer reach, traffic, revenue, and product sell-through. Team-oriented professional with outstanding communication, presentation, and influencing skills.



**MARY KATE POWERS**  
**Senior Associate, Client Services**  
**KHJ Brand Activation**

Mary Kate has worked in Account Management for 8 years, with a primary focus on financial services. She has a strong strategic background that has been shaped by research and campaign analysis in order to deliver on the client's objective while also optimizing results. Additionally, she has experience with managing lead generation programs through trade publications, direct mail, digital and social channels. At KHJ, Mary Kate works on two healthcare clients. Prior to joining KHJ, Mary Kate worked at EMI Strategic Marketing and Prospectiv. She has a B.A. from Providence College.



**JENNIFER PUTZBACH**  
**Finance Director**  
**Boston Globe Media**

Jennifer Putzbach is the Director of Finance Operations at Boston Globe Media and has previous Media experience in the film industry and audio engineering. A strong advocate for teamwork and diversity of thought, Jennifer serves on the board of the Center for Collaborative Leadership and UMass Emerging Leaders Program Alumni Board to cultivate deep and purposeful relationships amongst well-established and emerging leaders across sectors and industries.



**AMY REILLY**  
**VP, Communications & Investor Relations**  
**Kaleido Biosciences**

Amy Reilly is Vice President, Communications and Investor Relations, at Kaleido Biosciences. Amy has worked in corporate communications in the life sciences industry for more than 15 years, including at Kaleido, Biogen, Cubist Pharmaceuticals and

ImmunoGen. Previously she was a speechwriter and Deputy Chief of Staff in former Massachusetts' Governor Paul Cellucci's administration and prior to that, she was a sports and feature writer for the Sentinel & Enterprise newspaper. Amy has a Bachelor's degree from Bowdoin College



**JENNIFER RIIBE**  
**Account Planning Director**  
**Converse**

Jennie Riibe leads the North America account planning team at Converse, working to foster mutual profitability for Converse and their retail partners. Prior to her time with Converse, she has spent time in planning and sales with Nike, Inc. as well as planning and buying positions within retail. In her spare time, she enjoys spending time with her two boys, traveling, and trying out new restaurants.



**KRISTIN ROBBINS**  
**Director, Program & Alliance Management**  
**Kaleido Biosciences**

I am a Registered Nurse with an MBA and Project Management Professional (PMP) certification. I have spent my 20+ year career working in healthcare. My work has spanned from staff and managerial nursing to product marketing and now program management in the Medical Device and Biotech industries. I believe in continuously learning by keeping up both my RN and PMP credentials regularly and in the past year made the move from Medical Devices to Biotech in order to expand my knowledge base. I am passionate about the work I do and love that my work now touches patient's lives on an even broader scale than I was able to do as a staff nurse.



**KATHRYN ROSE**  
**CEO/Founder**  
**wiseHer**

Kathryn Rose is the founder of wiseHer, a revolutionary platform offering on-demand expert advice for women in business, career and life. Prior to devoting her focus to wiseHer, Kathryn was a sales and marketing consultant for large global and local clients developing targeted online campaigns resulting in millions of engaged fans, followers and connections. Kathryn experience has taken her from startup to multimillion dollar companies. She is an award-winning Wall Street sales leader driving \$100 million+ in annual sales. She has been featured in Working Woman Magazine, Guideposts Magazine, Network CEO, and Fox News, CBS Marketwatch and Channel 12 News. Kathryn

is a highly sought after speaker at leading global events and has been featured on stage at Google, Dell, and IBM and has delivered presentations at conferences focused on helping women entrepreneurs and business leaders achieve a higher level of success. Kathryn is a member of the Executive Council of Advancing Women in Technology. She is the author of 9 books including two best-sellers: Solving the Social Media Puzzle and Return on Relationship.



**SIMONE ROSETTI**  
**Senior manager - Network Assurance**  
**Verizon**

I've been with Verizon for 25 years in multiple/various management roles. I began managing in the IT department for Desktop support and then moved on to our Network Operations Center within the Network department. After, a 4 year project management position within Network Implementation I came to Network Assurance in which I managed multiple switch locations and a portion of the Radio access network within NNJ. I'm a foodie but in my free time I like to spend it with the family and get to the gym as often as possible.



**RACHAEL SAGE**  
**Senior Manager**  
**Verizon**

Senior manager at Verizon working on wireless Telecom. I oversee a group of field engineers responsible for day to day maintenance and network growth. I've been in the industry for 19yrs.



**ABBY SHEPARD**  
**Principal Designer**  
**Abby Shepard Studio**

I'm a Boston-based narrative Lifestyle Illustrator that specializes in Design, Marketing, Visual Arts, and Creative Writing. I'm heavily influenced by a twenty-year career in advertising and marketing - the past eleven spent managing New England based clients for Harvard University's Harvard Magazine. I'm a Co-Founder of Tomorrow's Women TODAY and the Chief Brand Officer of The Boston Women's Leadership Council.



**KRISTA SHERMAN**  
**Law Clerk**  
**Globalization Partners**

My name is Krista Sherman, and I am currently a third-year law student at Northeastern University School of Law. Though I am originally from Seattle, I spent my college years in Seattle and moved across the country to Boston for law school. I am very interested in pursuing a career in international corporate law, and my law school concentration is International and Human Rights Law. I currently reside in East Boston with my husband and our dog, Nellie.



**JENNIFER ST PETER**  
**Senior Manager, Risk Management**  
**Fidelity Investments**

Jennifer St Peter is a Senior Manager of Risk Management at Fidelity Investments located in Smithfield, RI. Jennifer is a self-motivated business professional with a strong background in financial and strategic business analytics and risk management. She is recognized for her leadership, creative problem solving as well as technical capabilities. Jennifer has led several initiatives across her various roles focused on continuous improvement, innovation and driving enhanced customer experience.



**KATE TAUNTON-RIGBY**  
**Director, Human Resources**  
**SS&C Eze**



**AMY TESSENDORF**  
**Vice President**  
**Weber Shandwick**

As a vice president at a leading global public relations firm, Amy has more than a decade of experience managing and implementing public relations campaigns and internal communications programs for leading consumer, technology and healthcare brands. Focused on strategically aligning the client experience with measurable business objectives, her work ranges from identifying dynamic storytelling opportunities through editorial content, developing media events that help forward the corporate narrative, and providing strategic counsel and planning around employee engagement issues. Additionally, Amy is responsible for the financial management of several multi-million dollar accounts across multiple markets while leading teams of professionals both in Boston and across the country.

**KRISTIN THOMAS**

**Founder, Functional Nutrition Practitioner**

**Thrive by Food**

The founder Thrive by Food, Kristin Thomas is a certified Functional Diagnostic Nutrition (FDN) and Holistic Health Coaching (HHC) practitioner. She specializes in helping women with chronic digestive health conditions as well as autoimmunity and hormone imbalance, but most importantly, as a functional practitioner, she views the body as one interconnected system and works with women to help uncover imbalances deep within the body and implement strategic change that can influence multiple systems and conditions at once.

Having struggled with her own health issues, Kristin deeply gets what it's like to have these conditions and also how to overcome them. She spreads her message of natural digestive health through group programs, live international events, one-on-one coaching, and summits and podcast appearances.



**HALLE THOMAS**

**Senior Development Manager**

**Millennium Partners**

I am a resident of Boston and a Massachusetts licensed architect. When I joined Millennium Partners seven years ago, my duties were primarily directed to design work, but over time, I have become increasingly engaged in development ventures and have become intensely involved in the planning and development of over 2 million square feet of urban, mixed-use projects in downtown Boston, where this firm has been a leader in transforming the city's central core. I personally am committed to finding innovative solutions to a more sustainable and inclusive Boston.



**KERI THOMPSON**

**Seniore Lecturer**

**Emerson College**

Keri Thompson is a Senior Lecturer in Communication Studies at Emerson College and specializes in public speaking and professional communication skills. She has extensive public speaking experience and has taught, coached and lectured on the subject at various schools and organizations across the country. Her research specialties include nonverbal communication and presence, audience analysis, political communication, social media, rhetoric and language. She specializes in

coaching and training business executives and political candidates. Keri is also politically active and frequently works with training political candidates and campaigns on imaging and message strategy. She also serves as a Speech Consultant at Babson College and frequently works with coaching Babson students, staff, alums, and Executive MBA students. For the past few years, she has been busy pioneering ways to use social media and digital storytelling as a means of public speaking in the classroom, business world and political arena. Keri has graduate degrees from Pepperdine University and The University of Texas at Austin. She is a current candidate for Selectman in the town of Cohasset.



**MELANIE TODMAN**

**Associate**

**Nutter McClennen & Fish**

I am an associate in the litigation department of Nutter McClennen & Fish, specializing in complex litigation, securities litigation, and general commercial litigation. I attended Carleton College for my undergraduate degree, and NYU School of Law. I currently live in Jamaica Plain with my husband and twin daughters.



**LAUREN VAN NOSTRAND**

**Relationship Manager, Toast Payments**

**Toast, Inc.**

Lauren Van Nostrand is an experienced client relationship manager with roles in private equity investor relations and legal, financial and public relations technology companies in New York, Boston, London and Lima, Peru. She has a Bachelor of Science in Business Administration from Boston University's Questrom School of Business.



**SARA VITOLO**

**Director Account Operations**

**Converse**

I have 17 years in retail / wholesale planning and operations. I gained my planning foundation through roles at TJX and Filene's basement. Over the last 10 years I have held various positions within Sale Planning and Operations at Converse. I have worked on key strategic accounts, successfully managing businesses to growth for the retailer and Converse. Today I lead the Account Operations team for US Wholesale, executing plans to ensure profitability objectives.



**MEREDITH WALLACE**  
**Department Administrator**  
**Brigham and Women's Hospital**

Senior leader with demonstrated experience in hospital administration, strategic planning and market analysis. As the executive administrator of the Department of Obstetrics and Gynecology at Brigham and Women's Hospital, Meredith has oversight of all departmental operations including clinical, research and education programs. Specifically, Meredith leads the professional and ambulatory activities of the department, including eleven clinical divisions, six research divisions, five administrative divisions, and multiple satellite contracts across New England. Primary activities include oversight of HR functions, billing, coding and compliance, financial reporting, management of the operating budget, operational and financial leadership of 15 ambulatory practices and staff, and short and long-term strategic planning across divisions. The BWH OB/GYN Department has a strong emphasis on clinical excellence, teaching and innovative research, and is the largest birthing center in New England with over 6,000 births each year. Prior experience in strategy healthcare consulting and clinical research. Meredith has a BA from Williams College and MPH from Boston University School of Public Health.



**LOREEN WATTS**  
**Program Manager**  
**Greater Boston Chamber of Commerce**

Loreen Watts is a Program Manager at the Greater Boston Chamber of Commerce. Working closely with the Programs team, she not only oversees all venue contracts and relationships, but also manages the Chamber's internal event space, and plans events that create networking opportunities for Chamber members to build lasting relationships. Prior to her recent start in Programs, Loreen was the Operations Manager at the Chamber, where she co-led a full office relocation and renovation and oversaw the day to day office operations. Loreen believes that sharing a common passion or goal in the workplace and working towards achieving it as a team is a key factor for success.

Previously, she worked for Boston 2024 Partnership, Inc., the organization responsible for submitting Boston's bid to host the 2024 Summer Olympic and Paralympic Games. There she worked as an Executive Assistant and Office Manager. Prior to Boston 2024, Loreen worked various internships and temping assignments, which played a large part in sharpening many of the skills she uses today. In all of her jobs, keeping everything organized has been her goal, while approaching every new project with an open mind and positive attitude. Loreen has completed The Partnership's Early Career Associates Leadership Program and the Chamber's Women's Leadership Program. She holds a Bachelor's Degree in Sociology with a double minor in Spanish and dance from Wheaton College (MA).



**ERIN WHITNEY**  
**Associate**  
**Nutter, McClennen & Fish, LLP**

I am an associate in Nutter's Tax Department. I advise businesses, nonprofit organizations, and individuals on a variety of domestic and international tax matters. A large portion of my time is spent on counseling nonprofit entities on issues related to their tax-exempt status, including formation, governance, compliance, and lobbying. I went to Union College in Schenectady, NY where I received a BS in mathematics, went to law school at the University of Michigan, and recently received my LLM in taxation from NYU School of Law. In my free time, I like to spend time with friends and family, golf, cook, and read.



**SOPHIA WOLF**  
**Sales Executive**  
**Globalization Partners**

I graduated from the University of Colorado Boulder with a Bachelor of Arts degree in Communication. I have been working in Sales and Event Management for the last 5 years.



**KERI WOLFE**  
**Senior Manager of Partner Relations**  
**Cradles to Crayons**

Keri Wolfe is senior manager of partner relations at Cradles to Crayons, a national nonprofit that helps provide children with the everyday essentials they need to thrive. Keri believes that all children deserve a childhood full of exploration, play, and growth—a childhood unimpeded by worry and need. At Cradles to Crayons, Keri oversees the logistics of distribution and the organization's network of service partners who help bring this vision of childhood to life. Currently, Keri co-leads an innovative distribution pilot to improve the frequency and quality of services to elementary students living in Boston, Worcester, and Holyoke, Massachusetts.

Keri switched to the nonprofit sector after serving as faculty at Granite State College. She was a participant in NOI & Leading Change Network's Millennial Project Teaching Community Organizing boot camp and now sits on the Allston Brighton advisory board for Action for Boston Community Development. Keri holds a BA in history from the University of New Hampshire and a Master of Arts in Liberal Studies from Dartmouth College. When not in the Cradles warehouse, she is likely obsessing over the newest developments in competitive international figure skating or which podcast to put on next.



**LIV WOODS****Director, Finance and Operations****Amyloidosis Research Consortium**

Liv is an accomplished healthcare professional with strong problem-solving skills and the ability to execute in timely manner. Her professional experience is complemented by her Master of Business Administration and Certificate in Healthcare Administration from Simmons College. Liv has consulted in the healthcare, including hospital and insurance field, for over fifteen years focusing on process improvement, business strategy, operational efficiency, collaborative problem solving, facilitation, and leadership development. Currently, Liv is the Director of Finance and Operations at Amyloidosis Research Consortium (ARC).

Liv is passionate about mentoring the next generation as she has been by her mentors. She has been a member of Tomorrow's women TODAY (TWT) since its inception in 2009, and currently sits on its board, and continues to be dedicated to the mission of TWT.

**MERINA ZELLER****Account Executive****Denterlein**

Merina Zeller serves as a core team member of Denterlein's higher-education practice, providing clients with press outreach, social media deployment and content development.

Merina excels in media relations. She has drafted dozens of press releases, media advisories and bylines, securing prominent placement for her clients, including coverage in The Boston Globe, Boston.com, and WickedLocal.

She excels in developing meaningful relationships with reporters, understanding industry trends and issues and ensuring that her clients get noticed.

Merina serves on Denterlein's social media working group, playing an active role in strategy and content development. Merina began her Denterlein career as an intern.